

It's not your EQ or IQ. It's your TAIQ™.

We empower people globally to Think, Act, and Interact inclusively.

## Our Approach

As culture is the sum of the individuals, TAIQ™ embeds inclusive behaviors and values into an organization's cultural DNA. We provide:

- **a new measurement of and data-driven approach for inclusive behavior** (i.e., Think Act Interact Quotient or TAIQ), which brings together the concepts of emotional and social intelligence as well as cognitive behavior
- **proprietary individual assessments and organizational survey** to identify key focus areas and inform recommendations, actionable next steps, and measurable progress
- **a fun and engaging technology-driven development program** that embeds behavior into day-to-day work through brief daily interactions
- **a holistic view** of how individual and organizational behavior influence each other



## What Sets Us Apart

- TAIQ goes beyond unconscious bias to **conscious inclusion** of all by all
- TAIQ's **thought leadership** spearheaded by experienced executive team
- **Holistic top-down** (i.e., organizational lens) **and bottom-up** (i.e., individual behavioral perspective) approach
- Ability to **effectively assess and continuously measure** both individual and organizational behavior
- **Scalable, cost-effective technology** solutions, which provide personalized insights, recommendations, and tips
- **"Drip method" learning embeds inclusive behaviors** daily through meaningful, brief touchpoints versus just one-off training

"I am really impressed with TAIQ's team and methodology, which focus on actionable inclusive behaviors to foster a genuine culture of diversity with inclusion and belonging."

– Mary Sue Bissell, President of US-Asia Institute



## Benefits of Working with Us

- **Accelerate embedding inclusion** into your organization's cultural DNA
- **Empower organizations and their employees** with actionable and tailored roadmaps
- **Drive performance and the bottom line** with enhanced employee engagement, retention and development
- **Measure, drive, and track progress** over time

"I was blown away. TAIQ's insights really make a lot of sense and gave me a lot to think about. I would highly recommend TAIQ to other companies looking to build inclusive culture." – Jimmy Maher, Director of Operations, Planet X

Check out our [overview video & new portal](#).  
Take your TAIQ assessment.  
Get your results in seconds!

"Working with TAIQ was highly valuable for my entire team... During the course of the program, there was measurable improvement in self-awareness and the team's inclusive behaviors. The data-driven approach was refreshing and made this program different from other initiatives that I have seen" – Bjorn Billhardt, CEO of Abilitie

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